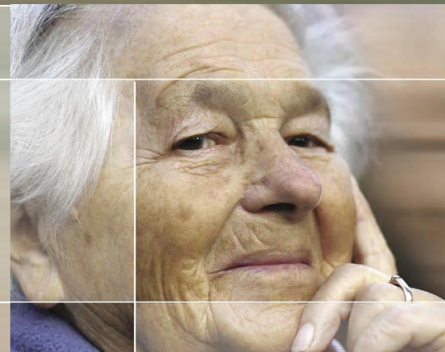




SENIORS' HOUSING &

HEALTH & WELLNESS FORUMS



2019

Sponsorship and Exhibitor Information

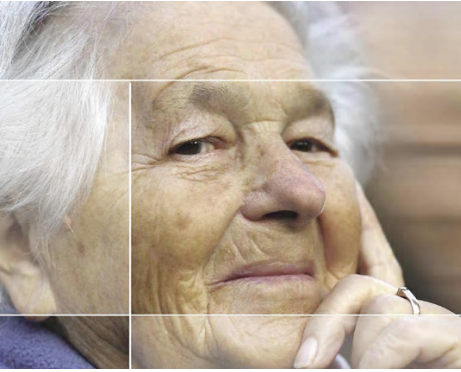
Seniors' Housing Forum

Saturday, September 28, 2019

Seniors' Health & Wellness Forum

Saturday, November 2, 2019

Central Lions Seniors Recreation Centre
11113 113 Street, Edmonton, Alberta



SENIORS' HOUSING FORUM



The Seniors' Housing Forum Planning Committee, comprised of key community stakeholders, is presenting the 13th Annual Seniors' Housing Forum for seniors, their families and caregivers, free of charge! The goal of the Forum is to educate participants about the range of housing options and community resources available for older adults and to guide individuals in planning appropriate future housing for themselves and/or significant others. Sponsors and Exhibitors will have an opportunity to promote their organization, services and/or products to an audience actively seeking information pertaining to seniors' housing needs and services.

Saturday, September 28, 2019

**Central Lions Seniors Recreation Centre
1113 113 Street, Edmonton, Alberta**



SENIORS' HEALTH & WELLNESS FORUM



Presented by
agefriendly
EDMONTON

The 4th Annual Seniors' Health & Wellness Forum, Presented by Age Friendly Edmonton, is an opportunity for seniors, their families and caregivers to obtain information and resources pertaining to health, wellness and social supports vital to healthy aging. The goal of the Forum is to educate participants about the range of health and wellness options and community resources available for older adults. The Seniors' Health & Wellness Forum follows the same event format as the successful Seniors' Housing Forum, with Sponsors and Exhibitors having the opportunity to promote their organization, services and/or products.

Saturday, November 2, 2019

**Central Lions Seniors Recreation Centre
1113 113 Street, Edmonton, Alberta**

EVENT OUTLINE

8:00-8:30

Sponsors and Exhibitors set up booths, which will be assigned prior to the day of event.

Continental breakfast will be provided in the sponsor and exhibitor lounge.

9:00-10:00

Doors open to participants.

Booths open for viewing until 1:30pm in Gym.

10:00-10:15

Room moderators welcome participants in all rooms.

Overview of sessions.

10:15-11:15

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

11:30-12:30

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

12:30-1:30

Lunch break

Exhibitors and Sponsors will receive two complimentary lunches.

Booth viewing in Gym.

1:30-2:30

Three concurrent sessions in Large Auditorium, Small Auditorium and Atrium.

2:30

Wrap up, prizes in all rooms.

Exhibitor booths will be open for viewing to participants until 1:30pm. We ask that your display remains intact until 1:30pm, when the last session begins.

CONCURRENT SESSION TOPICS

SENIORS' HOUSING FORUM

A. Home & Independent Living: Health and Home

This session will focus on seniors' housing options for home living in apartments, condos and houses, and will also discuss home living supports, such as day programming and personal care services.

B. Financial Literacy and Housing

This session provides information on strategies for planning finances to support housing choices. Guidance will also be offered on accessing income supports and other financial benefits.

C. Dementia

This session will include a broad range of resources and topics related to dementia. Presenters will speak to related supports and services for seniors' living with or caring for someone living with dementia, as well as housing options related to dementia.

D. Supportive & Facility Living: Health and Home

This session will provide an overview on supportive living, facility living and designated supportive living options to help address the questions and concerns seniors face when choosing the optimal environment in which to live beyond independent living,

E. Alternative Housing Models

Outside of the traditional model of home ownership or renting, what else is out there when it comes to housing options? This session will discuss virtual villages, co-operative housing, secondary suites, and more!

F. Mental Health

This session will include a speaker or a panel that explores mental health issues and supports, related to caregivers, social isolation, happiness, and life transitions.

G. Community Resources

This session will give an overview of some practical resources that allow seniors to age in place and receive support in the community. It will describe city-wide services offered by senior-serving organizations that provide resources designed to help seniors live safely and independently.

H. Supports to Maintain Your Home and Home Adaptation Programs

This session will provide an overview of available supports in order to plan or modify homes for independent living, as well as available financial supports that assist with adapting homes to meet the emerging needs of older adults.

I. Downsizing and Decluttering

This session will provide an overview of available resources and organizations to support and guide the complicated process of downsizing and decluttering your home.

CONCURRENT SESSION TOPICS

SENIORS' HEALTH & WELLNESS FORUM

1. My Health

This session will focus on health resources, planning for a healthy future and the role of health professionals in wellbeing.

2. Improving Physical Capacity with Home Exercise

This session will highlight actions that older adults can do to increase their safety and health within their home. Topics could include features of an accessible home, home services, or in-home exercise programs.

3. My Transportation

This session will review the many city-wide public transportation options available to older adults and those with limited mobility. Participants will be provided with the information and resources to help develop a transportation plan to meet individual needs and to help keep them mobile.

4. Indigenous Healing

This session is a new topic, and a partnering organization will be asked to speak to benefits of Indigenous Healing.

5. Ageism

This session will feature a film and a follow-up discussion to engage seniors in this important topic.

6. Debunking Medical Myths

This session highlights the importance being informed about your medicines, and exploring both pharmaceutical and homeopathic treatments.

7. Supports and Services - Community Supports

This session will give an overview of some practical resources that allow seniors to age-in-place and receive support in the community. It will describe city-wide services offered by senior-serving organizations that provide resources designed to help seniors live safely and independently.

8. My Community - Age Friendly Edmonton Projects

This session will highlight the many projects of Age Friendly Edmonton and how and why seniors might access them.

9: My Partner and Me - Caregiver Supports

This session will explore resources and education that are intended to support the caregivers of older adults.

PLANNING COMMITTEE MEMBERS

SENIORS' HOUSING FORUM

Alberta Health Services
Alberta Continuing Care Association
GEF Seniors Housing
Government of Alberta – Health
Government of Alberta – Health – Supportive Living
Programs Lifestyle Options
Sage Seniors Association

SENIORS' HEALTH & WELLNESS FORUM

Alzheimer's Society of Alberta and NWT
City of Edmonton, Age Friendly Edmonton
Glenrose Rehabilitation Hospital
Alberta Health Services
Southside PCN, Age Friendly Edmonton
Sage Seniors Association
Multicultural Health Brokers Coop

SPONSORSHIP OPPORTUNITIES

Diamond

\$ 3000+

- Prominent recognition as a **Diamond** Sponsor in all promotional materials, including logo in print advertising, posters, and online
- Quarter page ad in the event program
- Opportunity to help with the drawing of prizes during the event wrap-up
- Logo featured on packaging of bagged lunches for participants
- Prominent logo on event signage
- Prominent recognition and logo in the event program
- Prominent exposure (three slides) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc, into conference bag
- Two complimentary lunches for day of event

Platinum

\$ 1500

- Prominent recognition as a **Platinum** Sponsor in all promotional materials, including logo in print advertising, posters, and online
- Prominent logo on event signage
- Prominent recognition and logo in the event program
- Prominent exposure (two slides) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc. into conference bag
- Two complimentary lunches for day of event

Gold

\$ 1000

- Recognition as a **Gold** Sponsor in all promotional materials, including logo in print advertising and posters
- Prominent logo in the event program, event signage, and online
- Prominent exposure (one slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Option to put pre-approved promotional item, pamphlet, etc., into conference bag
- Two complimentary lunches for day of event

Silver

\$ 750

- Logo in the event program
- Logo on event signage
- Prominent exposure (one slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Two complimentary lunches for day of event

Bronze

\$ 500

- Name listed in event program
- Recognition (shared slide) during slide show prior to and between concurrent sessions
- Recognition during program's opening remarks
- Complimentary draped exhibitor display table
- Two complimentary lunches for day of event

Interested in Exclusive Sponsorship Opportunities?

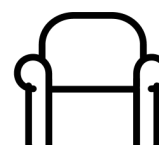
Refreshment Tables



Bottled Water



The Resting Lounge



Contact **Emily Weisbrot** for more details about sponsorship packages or exclusive opportunities:
eweisbrot@mysage.ca or **780-701-7010**.

SPONSOR AND EXHIBITOR REGISTRATION

Organization/Company Name _____

Contact Person _____

Position Title _____

Address _____

City _____

Province _____

Postal Code _____

Daytime Phone (____) _____ Email _____

ONE FORUM

Yes I want to be involved in the: Seniors' Housing Forum Seniors' Health & Wellness Forum
as a: Sponsor Exhibitor

SPONSORSHIP LEVELS:

- Diamond Sponsor - \$3000+
- Platinum Sponsor - \$1500
- Gold Sponsor - \$1000
- Silver Sponsor - \$750
- Bronze Sponsor - \$500
- Premium Promotion _____

EXHIBITOR REGISTRATION COST:

**Included if also sponsoring*

- Gym Exhibitor - \$250
- Draped table with two chairs, no electricity
 - Set up time at 8:00 am
 - Please ensure that your table is set up by 8:30 am
 - Open to public at 9:00 am

TWO FORUMS

Yes I want to be involved in **both** forums as a: Sponsor Exhibitor

SPONSORSHIP LEVELS:

- Diamond Sponsor - \$4800 total (**save \$1200**)
- Platinum Sponsor - \$2400 total (**save \$600**)
- Gold Sponsor - \$1600 total (**save \$400**)
- Silver Sponsor - \$1200 total (**save \$300**)
- Bronze Sponsor - \$800 total (**save \$200**)
- Premium Promotion _____

EXHIBITOR REGISTRATION COST:

**Included if also sponsoring*

- Gym Exhibitor - \$400 total (save \$100)
- Draped table with two chairs, no electricity
 - Set up time at 8:00 am
 - Please ensure that your table is set up by 8:30 am
 - Open to public at 9:00 am

DEADLINE FOR REGISTRATION

Seniors' Housing Forum: August 30

Seniors' Health & Wellness Forum: October 4

*Late sponsor registrations are not guaranteed exposure on promotional items

PAYMENT

Pay by cheque

Request an invoice

Please make cheques payable to Sage Seniors Association and forward to:
15 Sir Winston Churchill Square NW Edmonton AB T5J 2E5

CONTACT

For more information about sponsorship or exhibitor registration, please contact: Beth Mansell at BMansell@mysage.ca or 780-701-9009.